



## **PETROFRONTIER CORP. ANNOUNCES SENIOR MANAGEMENT CHANGES**

**Calgary, Alberta – October 13, 2011 (TSX-V:PFC)** - PetroFrontier Corp. ("PetroFrontier") announced today that Matthew Philipchuk, President, has resigned from PetroFrontier effective immediately in order to pursue other business opportunities in Australia. Robert Iverach, Executive Chairman of PetroFrontier expressed his thanks on behalf of the Board and stated: "Matthew was a leader in founding PetroFrontier in February 2009 and in accumulating its substantial land position in the Georgina Basin of the Northern Territory, Australia, that the corporation is now actively exploring. PetroFrontier's Board of Directors thanks him for his past service and wishes him success in his future ventures."

The Board of PetroFrontier is pleased to announce that Paul Bennett, Chief Executive Officer of PetroFrontier, has also been appointed President effective immediately. With an executive career spanning over 37 years in geoscience, mining and the oil and gas industry, Paul has supervised technical geological and geophysical teams in the Gulf of Mexico, the North Sea, Western Canada, Newfoundland and Nova Scotia. Paul has held the position of Chief Executive Officer of PetroFrontier since its formation on February 6, 2009. Paul is a geologist with a proven track record of value creation through both development and exploration in growth oriented oil and natural gas companies. In his new capacity he will continue to apply his long history of consistent success as an executive for the benefit of PetroFrontier shareholders.

Concurrently, PetroFrontier is recruiting for the position of Chief Operating Officer, to lead its operations in Adelaide, South Australia. For further information regarding this position please contact Mr. Sean McBurney, Senior Client Partner at Korn/Ferry International at +1 (403) 215-2548.

### **Additional Information**

**Please note** that PetroFrontier's Annual General and Special Meeting of Shareholders has been delayed by two days and re-scheduled to Thursday November 10, 2011 at PetroFrontier's Conference Centre, Main Floor, 715 5 Ave. SW, Calgary, Alberta, Canada beginning at 10:00 a.m. (MT) so that changes to the Management Information Circular reflecting the above noted management changes could be included therein.

### **About PetroFrontier Corp.**

PetroFrontier is an international oil and gas company engaged in the exploration, acquisition and development of both conventional and unconventional petroleum assets in Australia's Southern Georgina Basin. PetroFrontier's common shares are listed on the TSX Venture Exchange under the symbol "PFC". Founded in 2009, PetroFrontier is one of the first companies to undertake exploration in the Southern Georgina Basin in

Australia's Northern Territory. PetroFrontier's head office is based in Calgary, Alberta and operations office is in Adelaide, South Australia.

***Forward-Looking Statements***

***This press release may contain forward-looking information that involves substantial known and unknown risks and uncertainties, most of which are beyond the control of PetroFrontier, including, without limitation, statements pertaining to management's future plans and operations. All statements included herein, other than statements of historical fact, are forward-looking information and such information involves various risks and uncertainties. There can be no assurance that such information will prove to be accurate, and actual results and future events could differ materially from those anticipated in such information. A description of assumptions used to develop such forward-looking information and a description of risk factors that may cause actual results to differ materially from forward-looking information can be found in PetroFrontier's disclosure documents on the SEDAR website at [www.sedar.com](http://www.sedar.com). Any forward-looking statements are made as of the date of this release and, other than as required by applicable securities laws, PetroFrontier does not assume any obligation to update or revise them to reflect new events or circumstances.***

***Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.***

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