



PETROFRONTIER CORP. ANNOUNCES INVESTOR RELATIONS APPOINTMENT

Calgary, Alberta – May 1, 2012 (TSX-V:PFC) - PetroFrontier would like to announce, in accordance with TSX Venture Exchange compliance, that Ms. Susan Showers has been employed as its Manager, Investor Relations. Ms. Showers assists PetroFrontier with managing its relations with shareholders, the investment advisory community and other stakeholders and to increase awareness of, and interest in, PetroFrontier Corp. Ms. Showers brings over 9 years of relevant industry experience over which time she was the Investor Relations and Communications Advisor at Perpetual Energy Inc., a board member of the Canadian Association of Income Funds ("CAIF") and active member of the Chapter of the Canadian Institute of Investor Relations ("CIRI") Alberta Chapter. Ms. Showers is currently a CIRI Alberta Chapter board member.

Pursuant to the terms of the agreement dated as of March 10, 2011 Ms. Showers was granted 35,000 options at an exercise price of \$3.09 per common share.

The appointment of Ms. Showers and the granting of the options is subject to TSX Venture Exchange approval.

About PetroFrontier Corp.

PetroFrontier is an international oil and gas company engaged in the exploration, acquisition and development of both conventional and unconventional onshore petroleum assets in Australia's Southern Georgina Basin. PetroFrontier's common shares are listed on the TSX Venture Exchange under the symbol "PFC". Founded in 2009, PetroFrontier is one of the first companies to undertake onshore exploration in the Southern Georgina Basin in Australia's Northern Territory. PetroFrontier's head office is based in Calgary, Alberta and operations office is in Adelaide, South Australia.

Forward-Looking Statements

This press release may contain forward-looking information that involves substantial known and unknown risks and uncertainties, most of which are beyond the control of PetroFrontier, including, without limitation, statements pertaining to management's future plans and operations. All statements included herein, other than statements of historical fact, are forward-looking information and such information involves various risks and uncertainties. There can be no assurance that such information will prove to be accurate, and actual results and future events could differ materially from those anticipated in such information. A description of assumptions used to develop such forward-looking information and a description of risk factors that may cause actual results to differ materially from forward-looking information can be found in PetroFrontier's disclosure documents on the SEDAR website at www.sedar.com. Any forward-looking statements are made as of the date of this release and, other than as required by applicable securities laws, PetroFrontier does not assume any obligation to update or revise them to reflect new events or circumstances.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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