



PETROFRONTIER CORP. PROVIDES UPDATE

Calgary, Alberta, January 9, 2017 - PetroFrontier Corp. ("PetroFrontier") (TSX-V: PFC) is pleased to announce that it has now spudded the first of up to four wells that will form part of the next phase of its development program in the Cold Lake area of Alberta. Because of delays in obtaining the required drilling licenses and the increased costs of drilling over the holiday season, the drilling of these wells was deferred to early 2017.

PetroFrontier also announces that its reconstructed website (www.petrofrontier.com) with a new corporate presentation is now online.

About PetroFrontier Corp.

PetroFrontier is a junior energy company currently focused on the development of its interests in approximately 18 gross sections (16.5 net) of highly contiguous, multi-zone petroleum leases in the Cold Lake area of Alberta, Canada. This development will involve the drilling of vertical and horizontal wells that will produce naturally without the need for either the much more capital intensive process of Steam-Assisted Gravity Drainage ("SAGD") or multi-stage hydraulic fracture stimulation ("fracking").

PFC commenced operations in the Cold Lake area concurrent with closing of the acquisition of petroleum assets from Kasten Energy Inc. on July 21, 2016.

PetroFrontier's head office is in Calgary, Alberta and its common shares are listed for trading on the TSXV under the symbol "PFC".

Forward-Looking Statements

This press release may contain forward-looking information that involves substantial known and unknown risks and uncertainties, most of which are beyond the control of PetroFrontier. All statements included herein, other than statements of historical fact, are forward-looking information and such information involves various risks and uncertainties. There can be no assurance that such information will prove to be accurate, and actual results and future events could differ materially from those anticipated in such information. Any forward-looking statements are made as of the date of this release and, other than as required by applicable securities laws, PetroFrontier does not assume any obligation to update or revise them to reflect new events or circumstances.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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